

10/23/12

For Immediate
Release

**Join Today
Contact the MDNA
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**Machinery Dealers
National Association**

**MDNA is proud to introduce
our new "Premier Vendor" Networking/Marketing Program**



PREMIER VENDOR

Machinery Dealers National Association

The Premier Vendor Program is designed to strengthen and broaden the relationships between MDNA Members and our key industry supporting vendors, by bringing MDNA Members together with Used Machinery Industry partners through marketing and networking opportunities. MDNA has always encouraged strong ties between our members and those companies that support our businesses. Now for the first time ever the MDNA wants to formally recognize and reward those companies that help MDNA Members do what they do best, Buy and Sell Used Metalworking and Used Capital Equipment Machinery.

Premier Vendor Annual Fee is \$750

MDNA Premier Vendor benefits include:

- 30% off exhibit cost at convention (a typical table costs \$1,500.00 so the savings would be \$450.00)
- Listing in the MDNA website back office (box with label as Premier Vendor that would go to a list of the vendors and links to their websites)
- Listing in the Electronic Buyer's Guide Premier Vendors would be allowed to purchase display ads in the Electronic Buyer's Guide
- Allowed to attend and host chapter meetings
- Allowed to attend convention as a paid attendee (not annual meetings)
- Can rent the MDNA member list 2x per year at a discounted rate of 25% off of nonmember rate
- New Premier Vendor introduction in MDNA Biweekly Eblast
- 10% discount for Locator and Locator Online Display Advertising
- Half price advertising for first month in Locator and Locator Online advertising
- Allowed to attend AMEA events