



MACHINERY DEALERS EST. 1941
NATIONAL ASSOCIATION

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Ensuring Quality, Promoting Trust

We're starting to work on the 2019 issue of the MDNA *Buyer's Guide*. As you know, almost 90,000 copies of the *Buyer's Guide* are mailed through a worldwide direct mail campaign and through requests in response to notices and advertisements placed in industry publications, as well as to U.S. Embassies around the world.

Because of this great exposure, this year we invite you to consider ***additional*** specialties. Choose as many as you like from the Standard Category Listing at a cost of \$75 each. Or, if none of the categories adequately describe your company's specialty, create your own Custom Listing at a cost of \$150 each.

In addition to the "Dealer Specialties" Listings, I would encourage you to consider a display ad. For as little as \$1.00 a day, you can ***reach 90,000 potential customers***.

....and the best news of all – the display advertising rates for this year's directory have been held at the same reduced rates as the 2017 *Buyer's Guide* until October 1st!

Please keep in mind that the MDNA *Buyer's Guide* is a self-supporting publication. That means, the more ads we sell, the more books we can print and distribute to your customers all over the world!

MDNA 2019 Buyer's Guide Specialty Listing Order Form
All insertion orders must be made by and paid for by October 1, 2018
MDNA 2018 membership dues must be paid in full to be included

Specialties Standard Category Listing

Each member receives one listing free and may order additional listings at \$75 each.

Please list our company under the Standard Category listing(s) indicated below (check all that apply):

Company Name: _____ **Customer No:** _____

- | | |
|---|---|
| <input type="checkbox"/> Appraisers, Machinery & Equipment | <input type="checkbox"/> Lathes |
| <input type="checkbox"/> Auctioneers | <input type="checkbox"/> Machinery & Equipment, All Types |
| <input type="checkbox"/> Automatic Screw Machines | <input type="checkbox"/> Machining Centers, N/C & CNC Hor. & Vert. |
| <input type="checkbox"/> Automatic Screw Machines, Swiss Type | <input type="checkbox"/> Material Handling Equipment |
| <input type="checkbox"/> Automatic, Multi-spindle, Bar & Chucking | <input type="checkbox"/> Milling Machinery |
| <input type="checkbox"/> Brakes, Press | <input type="checkbox"/> Mixers |
| <input type="checkbox"/> Boring Machines | <input type="checkbox"/> Optical Comparators |
| <input type="checkbox"/> Boring Mills, Horizontal & Vertical | <input type="checkbox"/> Packaging Equipment |
| <input type="checkbox"/> Broaching Equipment | <input type="checkbox"/> Pipe Machines |
| <input type="checkbox"/> Chemical Processing Machinery | <input type="checkbox"/> Planers/Planer Mills |
| <input type="checkbox"/> CNC Machinery | <input type="checkbox"/> Plant Liquidations |
| <input type="checkbox"/> Coil Processing Lines | <input type="checkbox"/> Plastics Equipment |
| <input type="checkbox"/> Coordinate Measuring Machines | <input type="checkbox"/> Polishing Machinery |
| <input type="checkbox"/> Crane, Bridge & Overhead | <input type="checkbox"/> Press Accessories (Feeders, Parts, Bolsters) |
| <input type="checkbox"/> Die Casting Machines | <input type="checkbox"/> Presses |
| <input type="checkbox"/> Drilling Machines | <input type="checkbox"/> Printing Machinery |
| <input type="checkbox"/> Electrical Discharge Machines, Ram/Wire | <input type="checkbox"/> Production Machinery |
| <input type="checkbox"/> Fabricating Equipment | <input type="checkbox"/> Profilers |
| <input type="checkbox"/> Fastener Machinery | <input type="checkbox"/> Punches |
| <input type="checkbox"/> Food Processing Machinery | <input type="checkbox"/> Rebuilding/Retrofitting |
| <input type="checkbox"/> Forging Machinery | <input type="checkbox"/> Rigging |
| <input type="checkbox"/> Foundry Equipment | <input type="checkbox"/> Riveters |
| <input type="checkbox"/> Gear Machinery | <input type="checkbox"/> Roll Formers |
| <input type="checkbox"/> Grinders | <input type="checkbox"/> Rolling Mills |
| <input type="checkbox"/> Grinders, Centerless | <input type="checkbox"/> Robots, NC & CNC |
| <input type="checkbox"/> Grinders, Cylindrical & Internal | <input type="checkbox"/> Saws |
| <input type="checkbox"/> Grinders, Surface | <input type="checkbox"/> Shears |
| <input type="checkbox"/> Headers | <input type="checkbox"/> Sheet Metal Equipment |
| <input type="checkbox"/> Heat Treating/Kilns/Ovens | <input type="checkbox"/> Slitting Lines |
| <input type="checkbox"/> Importer/Exporter | <input type="checkbox"/> Structural Equipment |
| <input type="checkbox"/> Injection Molding, Horizontal/Vertical | <input type="checkbox"/> Threading Equipment |
| <input type="checkbox"/> Inspection Equipment | <input type="checkbox"/> Tooling |
| <input type="checkbox"/> Ironworkers | <input type="checkbox"/> Tool Room Machines |
| <input type="checkbox"/> Jig Borers/Grinders | <input type="checkbox"/> Trucking/Hauling |
| <input type="checkbox"/> Jig Mills | <input type="checkbox"/> Tube Machinery |
| <input type="checkbox"/> Keyseaters | <input type="checkbox"/> Vibrators |
| <input type="checkbox"/> Lapping Machines | <input type="checkbox"/> Welding Equipment |
| <input type="checkbox"/> Lasers | <input type="checkbox"/> Wire Machinery |
| | <input type="checkbox"/> Woodworking Machinery |
| | <input type="checkbox"/> Work Holding |

Specialties Custom Category Listings

(Create your own category for only \$150 each)

Please list our company under the **custom listing** (s) indicated below (use a separate sheet if necessary):

_____	_____
_____	_____
_____	_____

DISPLAY ADVERTISING (discount rates until October 1, 2018):

Sizes:	Rates in Alpha Section:	Rates in Premium Location (Front of the Book)	Composition Rates:	Size Specifications:
<input type="checkbox"/> Full-Page	\$995 10% discount \$895*	\$1095 10% discount \$986*	<input type="checkbox"/> \$175	3-1/4" wide by 7-1/4" deep
<input type="checkbox"/> Half-Page	\$650 10% discount \$585*	\$725 10% discount \$653*	<input type="checkbox"/> \$100	3-1/4" wide by 3-1/2" deep
<input type="checkbox"/> Quarter-Page	\$350 10% discount \$315*	\$400 10% discount \$360*	<input type="checkbox"/> \$ 50	3-1/4" wide by 1-5/8" deep
<input type="checkbox"/> I require layout		<input type="checkbox"/> Camera-ready art will follow		

Deadline for artwork is August 31, 2018

Buyer's Guide ORDER FORM

Total No. Standard Listings: _____ at \$ 75 each		\$
Total No. Custom Listings: _____ at \$150 each		\$
Less \$75 credit, member's one free listing:		\$ - 75.00
Size of Display Ad: <input type="checkbox"/> Full <input type="checkbox"/> Half <input type="checkbox"/> Quarter		\$
<input type="checkbox"/> Yes, Composition Service Ordered		\$
<input type="checkbox"/> My check is enclosed. <input type="checkbox"/> Please Invoice		Total Order \$
Card Number: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>		
Exp. Date: _____		CVV2 Code: _____
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express		
Card Holder Name: _____		Card Holder Signature: _____
Billing Address: _____		

Company Name: _____ **Customer No:** _____

Authorized Purchaser _____ Signature: _____
(Please Print or Type)

Return to: MDNA Buyer's Guide, 315 S. Patrick St., Alexandria, VA 22314, USA

Fax: 703-836-9303